

Subject: CD 4 BID Forum

From: Tom Meredith

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Greetings to Wilshire Center Business Improvement District Board Members and Staff:

Mike, thanks for returning my call and for your support of the CDR Business Improvement Forum. As I mentioned today, Councilmember David Ryu is committed to maximizing the utility and effectiveness of all Business Improvement Development programs in CD4. Accordingly, Councilmember Ryu is planning a CD4 BID Forum. This forum will feature relevant speakers and presentations on BID issues and provide interactive workshops where CD4 BID board members across CD4 can share their experiences, learning and ideas with each other.

The CD4 BID Forum is scheduled as follows:

Thursday, January 26, 2017

8:30 am – Registration (light breakfast will be served)

9:00 am - 12:00 pm - Sessions

Will & Ariel Durant Library – Community Meeting Room

7140 W. Sunset Boulevard (between Detroit and Formosa)

Los Angeles, CA 90046

There is no registration fee just your time...and I am convinced it will be time well spent! Please register NOW by clicking the link that follows:

<https://docs.google.com/forms/d/e/1FAIpQLSedo7oe1ubxmXm0QRYmZd3SUEXU0kNI5IB3BaTsabw14AEvfw/viewform?entry.2135761084=Yes&entry.266606266&entry.1030498497&entry.650047461>

Finally and **in order for us to maximize the benefit of the Forum**, it is important that you **complete the pre-Forum survey ASAP!** Please begin the survey **NOW** at the link below.

<https://www.surveymonkey.com/r/7GH36Q7>

On behalf of Councilmember Ryu, thank you for your interest and participation in this invaluable service to your BID. And thank you Mike for encouraging all the Wilshire Center **board members to RSVP and complete their survey without delay.**

Best,

Tom



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